Transitioning to Integrated Primary Care
Driving a patient outcomes approach to primary care delivery
19th & 20th July 2016, Rydges on Swanston Melbourne

Key Speakers

Dr Elizabeth Deveny
Chief Executive
SOUTH EASTERN MELBOURNE PHN

Ian Corless
Director of Business Development & Programs
WENTWEST PHN

Kristy Spillman
Assistant Director, Governance, Policy & Strategy
DEPARTMENT OF HEALTH & HUMAN SERVICES, VICTORIA STATE GOVERNMENT

Andy Froggatt
International Business Development Manager
HEALTHPATHWAYS COMMUNITY

Benefits of attending

➤ Connecting the multidisciplinary areas of Primary Care
➤ Building on capacity to maximise strengths
➤ Cost-effective & innovative ways to improve patient experience
➤ Measuring patient outcomes

Strategic presentations sharing best practice examples for implementation

Register 3 delegates at the ‘standard price’ & bring a 4th delegate FREE!*
Primary Health Networks One Year On

Having been prescribed the objectives of increasing efficiency and effectiveness, Primary Health Networks have a lot to achieve. A large percentage of efficiency and effectiveness will come from a better-integrated primary care service system. The past few years have seen the primary care sector refocusing on a patient experience based approach to care delivery. To ensure satisfaction, patients require a sector full of health care professionals striving passionately to change population health.

This conference will explore how innovative programs, financial incentives, technological capabilities and social influences hold huge potential to see the primary care sector progressing and collaborating.

The conference will focus on:

- Developing greater cohesion across the primary health sector
- Leveraging existing capacities through primary care
- Implications of collaborative care for cost-efficiency
- Tangible techniques of measuring outcomes

Who will attend?

Senior representatives from the following:

- Commonwealth & State Government
- Community Health Services
- Primary Health Networks
- Health Associations
- Local Health Districts
- Primary Care Providers
- Academics & Researchers

Sponsorship opportunities

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SAVE $400 when you register & pay by 29th April 2016*

Plus key contributions from:

Susan Barron-Hamilton
Darling Downs & West Moreton PHN

Adjunct Associate Professor
John Rosa
Networking Health Victoria

Stephen Mann
Western NSW PHN

Professor Frances Quirk
Barwon Health

Dr Ian Scott
Metro South Health

Fiona Hearn
Royal District Nursing Service

Professor Danielle Mazza
Monash University

Rosemary Calder
Australian Health Policy Collaboration

Professor Mark Harris
UNSW Australia

Catherine Daley
integratedliving Australia

Tricia O’Keeffe
South West Healthcare

To register
phone 1300 316 882
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www.criterionconferences.com/event/ipc/
Day 1
Tuesday 19th July 2016

8:30  Registration, coffee & networking

9:00  Opening remarks from the Chair
Dr Ian Scott
Director of General Medicine
Princess Alexandra Hospital, Metro South Health

The importance of an integrated health care system
9:10  A new Primary Care landscape: The implications so far
• Changes to funding and commissioning of services from PHNs
• Commonwealth and state interaction on a regional level
• Primary care leading to a more integrated system
Professor Mark Harris
Executive Director, Centre for Primary Health Care & Equity & Prevention
Research Excellence in Primary Health Care (COMPaRE-PHC)
University of New South Wales

10:30  SPEED NETWORKING

11:00  Morning tea & networking

11:30  Integrating primary & secondary care
• Aligning population health, equity in access to care and patient needs
• Reforming care to enable interfaces to work more effectively
• Incorporating outcome measures and accountability
Dr Ian Scott
Director of General Medicine
Princess Alexandra Hospital, Metro South Health

12:10  The economic importance of integrating Primary Care
• Historic and current influencers of funding in Primary Care
• How funding impacts primary care
• Exploring alternative funding models
Rosemary Calder AM
Director
Australian Health Policy Collaboration

12:50  Networking lunch

Innovative methods for integrating care

CASE STUDY
1:50  How we do what we do: The Western Sydney integrated approach to better healthcare
• Partnerships and their impact
• Enablers, strategies, successes and tribulations of a whole of system approach
• HealthPathways in action in Western Sydney
Ian Corless, Director of Business Development and Programs
Western Sydney PHN, WentWest

2:30  Building capacity to improve preventive care & patient outcomes
• Integrating population health and best practice preventive care
• Harnessing the workforce to improve preventive care delivery
• Reaching at risk target groups
Professor Danielle Mazza
Head of Department of General Practice, School of Primary Health Care
Monash University

3:10  Afternoon tea & networking

3:40  Designing your commissioning model as the enabler to transforming practice
• Building commissioning into planning process of care delivery
• Building partnerships to improve communication and information sharing
• Integrated pathway, personalised care and active support for self-management
Susan Barron-Hamilton
Innovation Manager
Darling Downs & West Moreton PHN

4:20  Using Collaboration to drive innovation in integrated care
• Building a collaborative ‘culture’ to enable integrated solutions design
• From planning to doing - establishing communities of practice to deliver better models of practice
• Using Alliances to enable system change and sharing solutions
Adjunct Associate Professor John Rasa
Chief Executive Officer
Networking Health Victoria

5:00  Closing remarks from the Chair & close of day one

5:30  Mid Conference Workshop B commences
How to maximise relationships for integrated care
Day 2
Wednesday 20th July 2016

8:30 Welcome, coffee & networking

9:00 Opening remarks from the Chair

9:10 Creating better integration for improved population health outcomes within the community
- Encouraging PHC and community care collaboration with PHNs
- PHNs as a mechanism to achieve integration into community care sectors
- Achieving systemic changes through improved sector and system interfaces
Catherine Daly
Chief Executive
integratedliving Australia

10:30 INTERACTIVE SPOTLIGHT

11:00 Morning tea & networking

11:30 The importance of Telehealth in integrated primary care
- Improving access to appropriate health care
- Telehealth’s role within at-risk groups
- Case study: Telehealth outcomes at South West Healthcare.
Tricia O’Keeffe, Telehealth Project Worker
South West Healthcare

12:50 Networking lunch

Measuring objectives & outcomes of Primary Care delivery

1:50 Transparent approaches to outcome measurement
- Principles for agreeing data transparency across the PHC sector
- Enhancing trust and performance together through shared data
- Leveraging off existing capacity and data to demonstrate shared success
Dr Elizabeth Deveny
Chief Executive Officer
South Eastern Melbourne PHN

2:30 Patient focused outcomes to improve service delivery
- Improving care through accountability
- Innovative methods of measuring outcomes
- Exploring the result of “Your customer experience survey”
Fiona Hearn
Executive General Manager, Clinical Governance & Client Services
Royal District Nursing Service

3:10 Afternoon tea & networking

3:40 Evaluating HealthPathways implementation nation wide
- Empowering GP’s
- Improving relationships between GP’s and Specialists
- Supporting the patient journey through the healthcare system
Professor Frances Quirk
Director of Research
Barwon Health

4:20 WHERE DO WE WANT PRIMARY CARE TO BE IN ONE YEAR’S TIME?

4:50 Closing remarks for the Chair & close of conference
Workshops

Practical methods of integration to improve patient outcomes

How to maximise funding to improve the patient experience
Pre Conference Workshop A
Monday 18th July 2016, 5.00pm – 8.00pm
Price from: $499 + GST

Your workshop leader:

Stephen Mann
General Manager, Planning & Partnerships,
Western NSW PHN

Stephen Mann has extensive primary health and health information systems expertise with Divisions of General Practice, Medicare Locals and now the Primary Health Network in Australia. He has also worked as a New Zealand Primary Health Organisation CEO and national PHO network Chair. His interests include regional systems that support chronic care, multidisciplinary teams, and support networks that link into health research and empower service transformation across the health and social sectors.

Funding models are changing the landscape across the Primary Care sector. This workshop will be developing essential frameworks in order to maximise the potential of funding both internally and externally within your organisation.

From this workshop you will:
• Understand current national and international primary care and health reform trends
• Learn ways to foster and navigate new local and regional opportunities
• Learn when to reorient independent competitive interests to more collaborative or jointly funded services
• Hear how to shape the future of health delivery closer to where patients live
• Discuss how your organisation can maximise regional reforms
• How to shape more locally informed and professionally fulfilling services and products

*Refreshments & dinner provided

How to maximise relationships for integrated care
Mid Conference Workshop B
Tuesday 19th July 2016, 5.30pm – 8.30pm
Price from: $499 + GST

Your workshop leader:

Andy Froggatt
International Business Development Manager
HealthPathways Community

Andy has worked in senior roles across the health and social care system and has a passion for working with people to develop the culture and processes that can lead to effective and sustainable integrated care systems. As Director of Froggatt Lane, Andy now acts as International Business Development Manager for the the Canterbury Health System, developing partnerships with organisations across the world interested in HealthPathways and the system transformation work undertaken in Canterbury.

Andy utilises his mix of experience and humour to communicate in an engaging fashion to engage people on a journey to improve the health and social care system.

From this workshop you will learn how to:
• Build and sustain mutually beneficial relationships
• Relationship building implementations for your business
• Use tools and techniques to use HealthPathways for threshold goals

*Refreshments & dinner provided

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Event Prices

Tick relevant box  Book & pay by 29th April 2016*  Book & pay by 27th May 2016*  Book & pay by 24th June 2016*  Standard price after 24th June 2016*

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Venue & Accommodation

Rydges on Swanston Melbourne
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Team Discounts
Register 3 delegates at the ‘standard price’ & bring a 4th delegate FREE

Early bird prices are not available with this group discount. All group delegates must be registered at the same time from the same organisation. For larger groups please call us on 1300 316 882.

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*Early bird prices subject to availability.

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